



# GOSPEL GREEN

THE ORIGINAL CYDER

## PRIVACY POLICY 2019

Gospel Green Cyder Company Ltd., uses a number of systems and services to promote and sell its products to the public and trade customers. Gospel Green complies with the principles of the General Data Protection Regulation 2018 when dealing with all data received from visitors to the website and premises.

We only hold personal data for as long as necessary. Once data is no longer needed it is deleted from our files.

We regularly email website news and information updates to those customers who have specifically subscribed to our email service. All subscription emails sent by us contain clear information on how to unsubscribe from our email service. Such instructions will either include a link to a page to unsubscribe or a valid email address to which you should reply, with "unsubscribe" as the email subject heading.

We may send emails to existing customers or prospective customers who have enquired or transacted with us, regarding products or services directly provided by us. All emails sent by us will be clearly marked as originating from us.

We never sell, rent or exchange mailing lists.

### ACCESS TO YOUR PERSONAL DATA

You are entitled to view, amend, or delete the personal information that we hold. Email your request to [cyder@gospelgreen.co.uk](mailto:cyder@gospelgreen.co.uk). If you believe that any information we hold on you is incorrect or incomplete, please email us as soon as possible, and we will promptly make any corrections.

### CHANGES TO THE PRIVACY POLICY

Gospel Green reserves the right to make changes to this policy at any time by updating this page. It is recommended to check this page from time to time,

referring to the date of the last modification. Please contact [cyder@gospelgreen.co.uk](mailto:cyder@gospelgreen.co.uk) should you have any queries.

This policy is effective from 16th May 2018.

### COMPANY AND CONTACT INFORMATION

Gospel Green Cyder Company Ltd. Estate Office, Blackmoor Estate, Nr Liss. Hampshire GU33 6BS.

### COMPANY REGISTRATION

Gospel Green Cyder Company Ltd is a company registered in England and Wales with company number 10350726 and VAT Number 256 566 957  
Contact e-mail [cyder@gospelgreen.co.uk](mailto:cyder@gospelgreen.co.uk)

### PERSONAL DATA

#### SECURITY

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Personal Data, including names, contact information and data on use of our website, is collected for the following purposes:

### COMMUNICATIONS

As part of the subscription process for our newsletter, we collect personal information that you provide. We use that information for a number of reasons: to keep you up to date regarding developments at Gospel Green, to contact you if we need to obtain or provide additional information, and to ensure our records are correct.

#### MailChimp

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our communications. For more information, please see MailChimp's privacy notice. You can unsubscribe to general mailings at any time by clicking the unsubscribe link at the bottom of any of our emails or by emailing [cyder@gospelgreen.co.uk](mailto:cyder@gospelgreen.co.uk).

## Google Analytics

When someone visits [www.gospelgreen.co.uk](http://www.gospelgreen.co.uk) we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. This tells us the number of visitors to the various parts of the site. This information is only processed in a way which does not identify you. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

## DATA COLLECTED

Among the types of Personal Data that the Gospel Green website (the Application) collects, by itself or through third parties, there are: names, e-mail address, billing address, delivery address, contact telephone number/s, Cookies and Usage Data. Personal Data may be freely provided by the User or, in the case of Usage Data, collected automatically when using the Application. Data is requested by the Application when necessary and failure to provide this data may make prevent the Application from providing the requested services. In cases where the Application states that Data is not mandatory Users are free not to communicate this Data without any consequences on the availability or the functioning of the service. If you are uncertain about which Personal Data is required to enable us to provide the requested service please

contact [cyder@gospelgreen.co.uk](mailto:cyder@gospelgreen.co.uk). Any use of Cookies, or of other tracking tools, by the Application or by the Owner's third party services used by the Application serves the purpose of providing the services required by the User, in addition to any other purposes described in this document and in the Cookie Policy. Users are responsible for any third party Personal Data obtained, published or shared through the Application and confirm that they have the third party's consent to provide the Data to the Owner.

## PROCESSING DATA

The Data Controller processes the Data of Users in a proper manner and shall take appropriate security measures to prevent unauthorised access, disclosure, notification, or unauthorised destruction of the data. The Data processing is carried out using computers and/or IT enabled tools, following organisational procedures and modes strictly related to the purposes indicated. In addition to the data Controller, in some cases, the data may be accessible to certain types of persons in charge, involved with the operation of the site (administration, sales, marketing, legal, system administration, communication) or external parties (such as third party technical service providers, mail carriers, hosting providers, IT companies, communications agencies), appointed, if necessary, as Data Processors by the

Owner. The updated list of these parties may be requested from [cyder@gospelgreen.co.uk](mailto:cyder@gospelgreen.co.uk) at any time.

The Data is processed at Gospel Green's operating offices and, in any other places where the parties involved with the processing are located. For further information, please contact [cyder@gospelgreen.co.uk](mailto:cyder@gospelgreen.co.uk).

The Data is kept for the time necessary to provide the services requested by the User, or as required by regulation and, the User can always request that Gospel Green suspend or remove the data (to the extent permitted by financial reporting regulation).

The Data concerning the User is collected to allow Gospel Green to provide its services, as well as for the following purposes: sales of products, managing payments, platform services and hosting, analytics, managing contacts and communications.

## THE RIGHTS OF USERS

Users have the right, at any time, to know whether their Personal Data has been stored and can contact Gospel Green to learn about their contents and origin, to verify their accuracy or to ask for them to be supplemented, cancelled, updated or connected, or for their transformation into anonymous format or to block any data held in violation of the law, as well as to oppose their treatment for any and all legitimate reasons.

## COOKIES

Our website uses "cookies" to track use and allow customers to purchase from our website. Please note that these cookies do not contain or pass any personal, confidential or financial information or any other information that could be used to identify individual visitors or customers purchasing from our website. Please note that you are free to refuse cookies. However, for purely technical reasons this may prevent you from purchasing from our website. This is because anonymous cookies are commonly used to keep track of the contents of customers' shopping baskets or trolleys during the checkout process. This facility ensures that the items added to (or removed from) your basket are accurately stated when you go to pay.

More information about cookies and how to manage them can be found at [aboutcookies.org](http://aboutcookies.org).